Annual Report



Lutheran Social Services of Northern California

JULY 1, 2021 - JUNE 30, 2022

A Year of Service and Success



Nearly 140 years ago, a group of Lutherans in San Francisco thought that a great way to honor Rev. Dr. Martin Luther, the 16th century theologian/pastor who prompted and led the Christian Reform Movement, on his 400th birthday was to do something he would have liked. They didn't have to go far in his writings for ideas. Luther directed those around him and those who came after him to "be guided in all our works by this one thought alone—that we may serve and benefit others in everything that is done, having nothing else before our eyes except the need and advantage of the neighbor."

This is the foundation that led to the creation of LSS of Northern California and remains our foundation today—to provide supportive housing and essential services to the most vulnerable in Northern California. Our service area begins in San Luis Obispo County and extends to the Oregon border. From July 1, 2021 to June 30, 2022, LSS provided services in eight counties to more than 4,000 people of all ages from multiple racial and cultural backgrounds. We serve those who need us.

This took place during the COVID-19 pandemic that decimated families, communities and geographic regions throughout the world. More than six million people across the globe lost their lives, 100,000 of them in California. Businesses and companies closed or shrank considerably. Tens of millions experienced financial challenges. The supply chain provoked shortages in necessities, like food and medicine. Medical care was reduced to serving urgent needs only. The world became a challenging place, moreso for the individuals and families LSS serves, those who lost their housing, loved ones and employment.

At LSS, we closed our offices, worked from our homes, increased our use of technology, provided more technology to our participants, safely distanced from our supportive housing residents and money management participants, wore our masks diligently, constantly sanitized our spaces and continued to serve. Those in our programs need our services every day.

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Like all of you, we weathered all that happened, and as the pandemic waned (thanks to the safety precautions we all took and the vaccinations), we began the return to in-person work and services.

In late summer 2021, we added a new college partnership, providing housing and supportive services at Modesto Junior College. In the winter of 2022, we launched our CalAIM program to provide housing and care management services in partnership with health insurance providers and Medi-Cal. We broke ground on new residential housing sites with affordable housing partners. We became the go-to partner for several organizations in developing even more housing sites, which we anticipate will be opening in 2024 and beyond. Our reputation for care and permanent housing success (97% of those we exit from homelessness remain housed) carried out by a compassionate and diligent staff continues to grow.

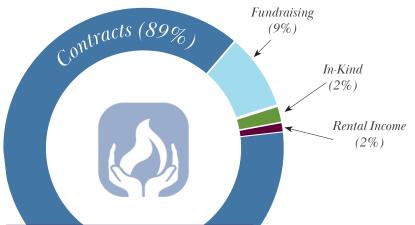
LSS has been fortunate. Not only have we continued the work we started before the pandemic with the dedicated partnership of our supporters—from government agencies to hundreds of individuals, families and Lutheran parishes—but we've also been able to grow to serve more of our neighbors. This is because of you. Thank you for making a difference in the lives and futures of thousands of people in our region. We are ever grateful.

Carol Roberts, PhD - CEO

LSS of Northern California

Financial Data

2021-2022 Revenue by Source



Contracts \$13,949,592.00 **Fundraising** \$1,405,664.00 In-Kind \$379,603.00 Investment & Other* -\$14,707.00 **Rental Income** \$116,490.00 Total \$15,836,642.00

4, 179

Total Individuals Served

3, 758

Unduplicated Individuals Served Directly

Other Household Members Served Indirectly

2, 416

Individuals with Disabilities

328

Transition-aged Youth (Ages 18-24)

2021-2022 Expenses

Program Services (90%)



Program Services Administration **Fundraising**

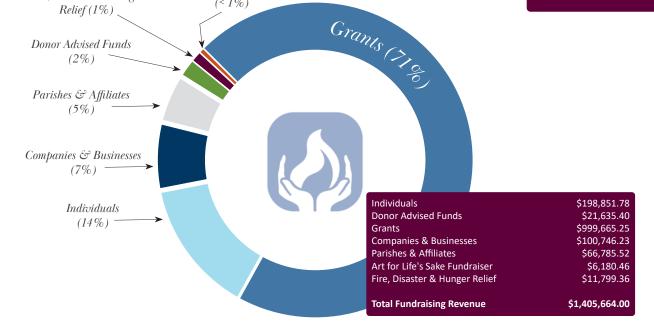
\$1,396,522.00 \$301,612.00

Total

\$15,836,642.00

\$15,013,578.00

	O	
Fire, Disaster & Hunger Relief (1%)	Art for Life's Sake Fundraiser (< 1%)	



^{*}Note: The challenges of the pandemic economy resulted in a negative stock value.

Donors

GOVERNMENT PARTNERS

City and County of San Francisco Department of Homelessness and Supportive Housing City and County of San Francisco Department of Public Health

City of Stockton

County of Alameda

County of Contra Costa

County of Sacramento

County of San Joaquin

County of San Mateo

County of Shasta

County of Solano

State of California

US Department of Health and Human Services

- Foster Care

US Department of Health and Human Services

- HIV Emergency Relief

US Department of Housing and Urban Development

- Continuum of Care Program

US Department of Housing and Urban Development

- HOPWA

US Department of Justice - Crime Victim Assistance

FOUNDATIONS

ACEs Resilience and Hope Fund of Shasta County of Community Foundation of the North State American Endowment Foundation Bernard E. & Alba Witkin Charitable Foundation California Community Reinvestment Grants Program

Community Foundation of the North State Frank A. Campini Foundation

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Lutheran Care for the Aging

North Valley Community Foundation

Sacramento Region Community Foundation

Safeway Foundation

Sisters of Saint Joseph Health Care Foundation

Walter S. Johnson Foundation

The Women's Fund of Community Foundation of the North State

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Sierra-Pacific Synod of the Evangelical Lutheran Church in America (ELCS)

Advent Lutheran Church, Citrus Heights

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Ascension Lutheran Church, Citrus Heights Bethany Lutheran Church, Menlo Park

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Calvary Lutheran Church, Rio Linda

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Lutheran Church of the Master, Sacramento

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St. Francis Lutheran Church, San Francisco

St. James Lutheran Church, Redding

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St. Mark's Lutheran Church, Pleasant Hill

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Truckee Lutheran Presbyterian Church, Truckee

Zion Lutheran Church, Lodi

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*indicates donor is a Board member

+ indicates donor is a Partner for Good monthly donor

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§ Recognizes those companies who have matched donations made by their employees. In their effort to be good corporate citizens, many companies support the donations and volunteering of their employees by providing matching funds to the organizations that are important to their employees. To learn if your company will match your support of LSS of Northern California, contact your company's Human Resources Department.



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Thank You, Partners for Good!

Special thank you to those donors who make monthly automatic contributions by credit card or bank transfer. Through their consistency, these donations help sustain the organization and immediately address ongoing needs. To become a Partner for Good, please go to www.lssnorcal.org/donate. Commit today so that every month you make a difference. Every month you'll know that you are providing housing and essential services to families, youth and adults who have experienced homelessness.

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Planning to get rid of your old car, boat, trailer, etc.? You can donate it to LSS.

Car Donations Services, Inc. (CDS). CDS is our partner in this opportunity and will work with you to ensure that the people that LSS serves receive the benefit of your making this tax-deductible donation!

Scan to Donate:



thrivent[®]

Thrivent, a Lutheran- and Christian-connected diversified financial services organization, offers the opportunity to its members at no cost to them to direct Thrivent funds to LSS of Northern California via its Thrivent Choice option. We greatly appreciate the following Thrivent members for selecting LSS as a recipient:

Thomas and Heidi Arno

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6 LSS of Northern California

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Mary Rose Cassa

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World Centric
Zion Lutheran School-San Francisco





Art for Life's Sake Fundraiser Brought LSS Artists and Supporters Together

On June 16, 2022, in San Francisco, and June 26, 2022, in Sacramento, LSS hosted Art for Life's Sake, a new fundraiser featuring a variety of art created by LSS participants from throughout Northern California—from Redding to Sacramento to Concord to San Francisco. Thirty-six (36) artists participated, providing works in a variety of media—from painting to mixed media to photography. LSS greatly appreciates the artists, staff, sponsors, donors and attendees who made this event a success.



Sponsors

Banconn Enterprises Executech Sparxo Thrivent

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LSS Supporters Rally during the Annual Holiday Gift Drive

During the December holiday season, individuals, parishes and a variety of businesses joined the effort to provide gifts for all LSS participants—all ages, all communities. In total, more than 4,000 unique gifts were provided to the children, youth, parents, aunts and uncles, and grandparents LSS serves in our housing and services programs. Thank you to the following donors for the incredible output of support.

AAA Northern California
Advent Lutheran Church-Citrus Heights
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Ridwana Bentley*
Bombas
Rio Carter
Child Action Inc.
Jean Clemons

Dr. Michael and Joanne Condie Davis Lutheran Church-Davis Barry Dixon

Emanuel Lutheran Church-Modesto

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Faith Lutheran Church-Santa Rosa Family Connections Centers Family Giving Tree



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Trinity Lutheran Church-Sacramento
Marilyn Vartia
Zion Lutheran Church-San Francisco

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Ways You Can Make A Difference

A donation to LSS secures housing and stability for those who currently have no home. A donation to LSS ensures that children have a warm bed in which to sleep and food to eat every day. A donation to LSS provides the opportunity for a youth to start working and/or attend college. One donation, whatever the amount, changes a life!

Credit cards or checks are the easiest ways to help us end homelessness in Northern California.

Jerry Metzker

- Employee Giving and Matching exist at companies of all sizes, where companies match or give on behalf of their employees. Contact your Human Resources office to learn more.
- Individuals who are 70½ years or older can make donations through their IRA. Contact your financial advisor.
- Stocks can be donated. Please contact us for more information.
- Donor Advised Funds, where you designate an amount to the work LSS does.
- Donate your vehicle, boat or camper through our partner Car Donations Services, Inc. (www.cardonationservices.com).
- Leave a bequest to LSS in your will or trust. Visit http://lssnorcalgift.org to learn more

Please contact our Development office at 925.825.1060 or development@lssnorcal.org if you have questions about your giving options.



Special Thank You to our wonderful Volunteers!





MAIN OFFICE

1465 Civic Court Suite 810 Concord, CA 94520 Tel: 925.825.1060

SERVICE OFFICES

191 Golden Gate Ave San Francisco, CA 94102 Tel: 415.581.0891

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Our Mission

The mission of Lutheran Social Services (LSS) is to promote stability and honor the dignity of those we serve by providing supportive housing services that lead to self-sufficiency.

Our Vision

Our communities have hope, stability and a path to self-sufficiency.

Our Work

Our work is rooted in a deep commitment to social justice. Everyone deserves a place to live. Stable housing is a contributing factor to one's health, and stable housing contributes to a stable life.







